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**NOCO HUMANE JOINS NATIONAL EFFORT TO “CLEAR THE SHELTERS” THIS AUGUST**

**Loveland, CO** — NOCO Humane is proud to partner with NBCUniversal Local for the 2025 *Clear the Shelters* campaign, a nationwide pet adoption initiative dedicated to finding loving homes for animals in need. Now in its 11th year, *Clear the Shelters* has helped unite more than one million pets with families across the country.

Throughout the month of August, NOCO Humane invites the community to be part of this life-changing movement. Every Saturday and Sunday, adopters will have the opportunity to spin a prize wheel after selecting their new companion. Prizes range from reduced adoption fees to perks like retail discounts, free personalized ID tags, and the chance to “name your price” for an adoption fee.

“This campaign is all about offering second chances, making space, and supporting the work that goes on behind the scenes every day to care for our region’s most vulnerable animals,” said CEO Judy Calhoun.

Not ready to adopt? You can still make a powerful difference. Donations to NOCO Humane help provide medical care, daily enrichment, warm beds, and safe shelter to animals who need it most. Supporters can give online at:

<https://register.nocohumane.org/give/234539/#!/donation/checkout>.

In 2024, NOCO Humane cared for more than 11,000 homeless pets across northern Colorado—a number expected to grow in the year ahead. *Clear the Shelters* is an opportunity to ease capacity constraints while giving deserving animals a second chance.

Led by NBCUniversal Local’s NBC and Telemundo stations, *Clear the Shelters* brings together more than 100 local TV affiliates and hundreds of animal shelters each year to promote adoption and raise funds. In 2024 alone, the campaign helped nearly 170,000 animals find homes and raised over \$500,000 for shelter programs nationwide.

To view NOCO Humane’s adoptable animals, visit <https://www.nocohumane.org/adopt-a-pet/>

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## **About NOCO Humane**

Founded in 1969, NOCO Humane (formerly known as Larimer Humane Society) is the largest animal welfare organization dedicated to homeless and abused animals in Northern Colorado. NOCO Humane is more than a shelter, this nonprofit organization serves as a community resource center and advocate for fostering compassionate, safe, and responsible relationships between animals and people. NOCO Humane provides adoption services, support for pet owners, and humane education for all ages. As the leader in animal welfare in Northern Colorado, the organization holds contracts to provide animal control and sheltering services for Fort Collins, Loveland, Berthoud, Timnath, and Larimer County. Additionally, NOCO Humane provides animal sheltering services for Greeley, Evans, Weld County, Johnstown, and Wellington. It is a local, independent nonprofit not affiliated with national organizations such as ASPCA or the Humane Society of the United States and does not receive funding from these organizations. To learn more about NOCO Humane, please visit [nocohumane.org](http://nocohumane.org).

NOCO Humane owns and operates two animal shelters in Northern Colorado:

### **Larimer Campus** (formerly Larimer Humane Society)

3501 E 71st St  
Loveland, CO 80538

### **Weld Campus** (formerly The Humane Society of Weld County)

1620 42nd St  
Evans, CO 80620