

MEDIA CONTACT:

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**FOR IMMEDIATE RELEASE****NOCO HUMANE CELEBRATES 55 YEARS OF SERVICE**

All Donations made on April 1 will be doubled, up to \$10,000!

LOVELAND, April 1, 2024 – On April 1, 1969, a group of caring citizens founded northern Colorado's first nonprofit animal shelter with the goal of providing a safe haven for lost and unwanted pets - now known as NOCO Humane. Fifty-five years later, NOCO Humane has had the privilege of caring for tens of thousands of lost, abandoned, and homeless animals in northern Colorado.

In honor of this achievement, you are invited to join in celebrating NOCO Humane's inaugural "Day of Giving" on April 1. To ensure that NOCO Humane can support homeless and vulnerable animals for decades to come, please consider participating by sharing your adoption story or making a donation at noco humane.org. "It's remarkable to think about how many pets and people's lives have been impacted by NOCO Humane over the decades," said Judy Calhoun, NOCO Humane CEO. "It's an honor to continue this work, but also important to note that we're only able to do so because our community has been so supportive and generous."

Every donation helps provide vital resources and support for animals' safety and wellbeing. What's more, thanks to several generous supporters, every dollar donated on April 1 will be matched dollar-for-dollar up to \$10,000!

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About NOCO Humane

Founded in 1969, NOCO Humane (formerly known as Larimer Humane Society) is the largest animal welfare organization dedicated to homeless and abused animals in Northern Colorado. NOCO Humane is more than a shelter, this nonprofit organization serves as a community resource center and advocate for fostering compassionate, safe, and responsible relationships between animals and people. NOCO Humane provides adoption services, support for pet owners, and humane education for all ages. As the leader in animal welfare in Northern Colorado, the organization holds contracts to provide animal control and sheltering services for Fort Collins, Loveland, Berthoud, Timnath, Wellington, and Larimer County. Additionally, NOCO Humane provides animal sheltering services for Greeley, Evans, Johnstown, and Windsor. It is a local, independent nonprofit not affiliated with national organizations such as ASPCA or the Humane Society of the United States and does not receive funding from these organizations. To learn more about NOCO Humane, please visit noco humane.org.

NOCO Humane owns and operates two animal shelters in Northern Colorado:

Larimer Campus (formerly Larimer Humane Society)

3501 E 71st St

Loveland, CO 80538

Weld Campus (formerly The Humane Society of Weld County)

1620 42nd St

Evans, CO 80620