



3501 East 71st Street
Loveland, CO 80538
Phone: (970) 226-3647
Fax: (970) 226-2968
www.nocohumane.org

Photography and Videography Volunteer

Description:

NOCO Humane utilizes many photographs and videos to advertise and promote adoptable animals, share information with the public, and attract attention to our website, social media, blog posts and marketing campaigns.

Objective:

Photography and Videography Volunteers will work closely with the Marketing and Community Outreach Program Manager to capture photos and record videos of shelter animals, staff, volunteers and members of the public. Potential to assist with editing photos and videos and brainstorming new content, as well as organizing digital photo and video folders.

Supervision:

Directly reports to and works closely with the Marketing and Community Outreach Program Manager

Requirements:

Photography and Videography Volunteers must be at least 16 years of age
Must have previous experience with photography and videography, and the ability to use a digital camera and a smart phone
Ability to work remotely, as well as at NOCO Humane
Volunteers 18 years of age and older must complete a national criminal background check and sex offender search.

Commitment:

We ask that Photography and Videography Volunteers commit to at least 2 hours per week for a minimum of six months

Working Conditions:

Volunteer work will be performed at NOCO Humane, community events, and virtually while editing or organizing. Must have the ability to work remotely with access to a computer. Work at NOCO Humane will be in the animal shelter setting, there is the potential for exposure to zoonotic diseases and cleaning chemicals. There is a potential for animal bites and scratches while handling the animals.

Training:

- Attend a Volunteer Orientation
- Send 2 samples of photographs or videos personally edited to media@larimerhumane.org
- Interview with Marketing and Community Outreach Program Manager
- Attend Animal Handling Training and shelter tour
- Attend Safe Cat Handling Training
- Receive first shift on the job training

Duties:

- Receive weekly direction and strategic communication objectives from the Marketing and Community Outreach Program Manager, then work to capture content abiding by those objectives.
- Use of a personal smart phone, or digital camera to capture photos and videos of approved shelter animals, staff members, volunteers and members of the public.
- Ensures all photos and videos are in accordance with NOCO Humane's brand standards and adhere to our mission, vision and values.
- Work with the Marketing and Community Outreach Program Manager to edit photographs and videos for use in shelter publications and marketing campaigns.
- Assist with researching, brainstorming and generating creative new photo and video ideas.
- Potential to interview members of the public, staff members and volunteers while capturing video footage.
- Abide by NOCO Humane's safe animal handling and cleaning protocols, and notify staff of any concerning behavioral or health issues noted during animal interactions.

Dress Code:

- Green volunteer t-shirt
- Closed-toe shoes
- Pants