



NOCO Humane Third Party Event Guidelines

In considering NOCO Humane as a beneficiary of your fundraiser, please review the following event guidelines as you plan. Please note NOCO Humane reserves the right to decline association with any event at any time for any reason. Thank you for your belief in NOCO Humane's mission to make northern Colorado a better place for animals and the people who love them!

Expected Revenue	Listing on Events Webpage	Facebook Post	Volunteer Support	Staff Support	Additional Marketing
\$250 - \$499	✓				
\$500 - \$1,499	✓	✓	✓		
\$1,500+	✓	✓	✓	✓	✓

Marketing

- Use of NOCO Humane logo must adhere to the logo guideline. You can download the official logo for use during your event [here](#).
- Your event may not imply NOCO Humane endorsement of any product, firm, organization, or service.
- Materials for your event should be specific about how NOCO Humane will benefit. For example, instead of stating, "proceeds will be donated", say "\$5 from each bag sold" or "100% of net proceeds."

Revenue

- Please notify NOCO Humane if another organization(s) will also benefit from this fundraiser.
- NOCO Humane is not responsible for any financial loss and may withdraw support at any time the event conflicts with NOCO Humane's mission or values.
- All expenses for the event are the responsibility of the fundraiser, and should be paid prior to donation revenue being sent to NOCO Humane.
- Following your event, please remit donation revenue within 30 days to:

Attn: Community Events
NOCO Humane
3501 E 71st St
Loveland, CO 80538

Please email events@nocohumane.org if you have any questions or to notify us of your event!