



## Larimer Humane Society Third Party Event Guidelines

In considering Larimer Humane Society as a beneficiary of your fundraiser, please review the following event guidelines as you plan. Please note Larimer Humane Society reserves the right to decline association with any event at any time for any reason. Thank you for your belief in Larimer Humane Society’s mission to make northern Colorado a better place for animals and the people who love them!

Expected Revenue	Listing on Events Webpage	Facebook Post	Volunteer Support	Staff Support	Additional Marketing
\$250 - \$499	✓				
\$500 - \$1,499	✓	✓	✓		
\$1,500+	✓	✓	✓	✓	✓

### Marketing

- We ask that use of Larimer Humane Society’s logo adhere to the logo guideline.
  - [Click here to view our logo guidelines](#)
  - [Click here to download logo](#)
- Your event may not imply Larimer Humane Society’s endorsement of any product, firm, organization, or service.
- Materials for your event should be specific about how Larimer Humane Society will benefit. For example, instead of stating, “proceeds will be donated”, say “\$5 from each bag sold” or “100% of net proceeds.”

### Revenue

- Please notify Larimer Humane Society if another organization(s) will also benefit from this fundraiser.
- Larimer Humane Society is not responsible for any financial loss and may withdraw support at any time the event conflicts with Larimer Humane Society’s mission or values.
- All expenses for the event are the responsibility of the fundraiser, and should be paid prior to donation revenue being sent to Larimer Humane Society.
- Following your event, please remit donation revenue within 30 days to:

Attn: Community Events  
 Larimer Humane Society  
 3501 E 71<sup>st</sup> St  
 Loveland, CO 80538

Please email [events@larimerhumane.org](mailto:events@larimerhumane.org) if you have any questions or to notify us of your event!